# **Netlok Terms of Service**

Effective Date: August 14, 2025

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# 1. Introduction & Agreement

This document explains your rights and responsibilities when using Netlok's services. By creating an account or using our service, you agree to follow these terms.

This Terms of Service agreement ("Agreement") governs your use of Netlok's Photolok service and related features (the "Service"). By accessing, registering for, or using the Service, you agree to be bound by these terms.

If you are using the Service on behalf of a company or organization, you represent that you have the authority to bind that entity to these terms.

**Important:** Please read these terms carefully. They contain important information about your rights, including dispute resolution procedures and limitations on our liability.

# 2. Definitions

**Service:** Netlok's Photolok platform and all related features, tools, and functionalities.

**Account:** Your registered user profile and associated data within the Service.

**Personal Data:** Information that identifies you personally, as defined by applicable privacy laws. This information includes information provided by business and government entities that approve of your use and/or pay for that use of Photolok.

**User Content:** Any data, or other materials you register, store, or process through the Service.

Subscription: Your paid access plan for the Service, including features and usage limits.

**Authorized Users:** For each registered user account, there is only one person who has access to the Account under your Subscription.

# 3. Service Description

What This Means: Photolok is a cloud-based photo and digital identity and access management system that uses photos instead of passwords as a service that assists customers in the management, monitoring, and security of users and device infrastructure.

Netlok's Photolok is:

- An identity provider and authentication server
- Ultra-secure including protecting against AI/ML breaches
- Simple and easy to use
- Cost effective
- Able to eliminate language and literacy barriers
- Able to be combined with other authentication approaches

Service features may vary by subscription tier. Current feature descriptions are available on our website and in your Account dashboard.

# 4. Account Registration & Eligibility

What This Means: You need to be an adult or have parental permission to use our service, and you must provide truthful information about yourself.

### **Age Requirements**

You must be at least 18 years old to use the Service. If you are between 13-17 years old, you may only use the Service with verifiable parental consent and supervision.

#### **Account Information**

You must provide accurate, current, and complete information during registration and keep your Account information updated.

#### Verification

We may require identity verification for certain features or to comply with legal obligations.

## **5. Service License & Permitted Use**

What This Means: We give you permission to use our service for your personal or business needs, but you can't sell, copy, misuse, reverse engineer, or modify it.

#### **License Grant**

Subject to these terms, Netlok grants you a limited, non-exclusive, non-transferable license to access and use the Service during your Subscription period.

#### **Permitted Uses**

You may use the Service to:

- Provide access to systems, applications and platforms for which Photolok has been authorized to allow you to enter.
- Block bad actor hacking attempts including protecting against AI/ML breaches
- Protect users with a silent alarm and alerts for people in duress
- Provide single-use images for high-risk situations
- Provide message and video content prior to logging on
- Access your content from multiple devices

#### **Prohibited Uses**

You may not:

- Resell, redistribute, or sublicense the Service
- Use the Service for illegal activities
- Attempt to reverse-engineer or modify the Service
- Interfere with Service security or performance
- Create derivative works based on the Service

# 6. Fees, Payment & Billing

What This Means: You pay for the service as agreed, and we'll clearly tell you about any charges or changes to your subscription.

## **Payment Terms**

- All fees are in U.S. dollars unless otherwise specified
- Payment is due monthly in advance of the use of the service
- The payment date is determined by the date on which service commences
- We accept major credit cards and other payment methods as displayed during checkout

#### **Automatic Renewal**

**Important Notice:** Your subscription will automatically renew at the end of each billing period unless you cancel at least 24 hours before renewal. You will be charged the then-current subscription rate.

#### Cancellation

You may cancel your subscription at any time through your Account settings or by contacting support. Cancellation takes effect at the end of your current billing period.

# **Refund Policy**

- Annual subscriptions: Prorated refund for the unused days if canceled within 30 days of initial purchase
- Monthly subscriptions: Prorated refund for unused days if canceled within 7 days of purchase
- No refunds for partial months or periods already used

## **Late Payment**

Late payments may result in:

- Service suspension after 5 days past due
- Account termination after 30 days past due
- Collection fees and interest as permitted by law

#### **Price Changes**

We will provide at least 30 days' notice for any price increases to your subscription.

# 7. Customer Responsibilities

What This Means: You're responsible for keeping your account secure and using the service appropriately.

### **Account Security**

- Keep your login photos confidential
- Do not share login photos with anyone
- Notify us immediately of any security breaches
- You are responsible for all activities under your Account

## **Compliance**

- Follow all applicable laws and regulations
- Respect others' intellectual property rights
- Use the Service only for lawful purposes

## **Data Backup**

While we maintain backups, you are responsible for maintaining your own copies of important information.

# 8. User Content & Acceptable Use

What This Means: You and/or your authorizing entity owns the information that was used to register the account, but you must follow rules to protect it.

## **Your Content Rights**

You and/or your authorizing entity that is paying for the Service retains ownership of all User registered information placed in your Photolok account. By registering information, you grant Netlok a limited license to store, process, and display your information solely to provide the Service.

#### **Content Restrictions**

You may not enter content or information that:

- Violates any law or regulation
- Infringes on others' intellectual property rights
- Contains malware or harmful code
- Is obscene, defamatory, or harassing
- Violates privacy rights
- Contains personal information of minors without parental consent

## **Content Monitoring**

We reserve the right to review and remove information that violates these terms, but we are not obligated to monitor all User Information.

## **DMCA Compliance**

We respond to valid copyright infringement notices under the Digital Millennium Copyright Act.

# 9. Privacy & Protection

What This Means: We take protecting your personal information seriously and follow strict privacy laws.

# **Privacy Commitment and Your Privacy Rights**

Our Privacy Policy is available by clicking the following link: https://netlok.com/privacy

# 10. Service Levels & Availability

What This Means: We commit to keeping the service running reliably.

#### **Commitments**

Subject to the payment by you of fees applicable to the product service level you select, Netlok will provide services and support services for the selected tier as defined in the purchase order. The services and support level purchased is incorporated into this Agreement for the duration so long as you are current with your payment of fees.

# 11. Third-Party Integrations

What This Means: We may work with other companies to provide features, and we'll tell you how your data is shared.

#### **Authorized Partners**

We may integrate with third-party services to enhance functionality.

### **Data Sharing**

We only share your data with third parties:

- As necessary to provide requested integrations
- With your explicit consent and/or business or government entity's consent
- As required by law
- With service providers under strict confidentiality agreements

We do not sell customer information or data.

# **Third-Party Terms**

You and/or your business or government entity may want to integrate the Service with other third-party authentication services. If so:

- You and/or your business or government entity authorize Netlok to disclose your information and data to the third party as required
- Netlok will not be responsible or liable for the security of any third-party authentication service regarding its implementation or the security of the service/product used by the third party, or any damage or loss caused by or in connection with the use of or reliance on any third party authentication service
- Each applicable provider of third-party authentication services is a separate data controller with respect to such provider's processing of customer data

- Any use of any third-party authentication service is subject to such provider's terms and privacy practices and Netlok does not control the processing of Customer Data by any such provider
- If any user enables, integrates, accesses, or otherwise uses any third-party authentication services in connection with such user's use of the Service, any such use is governed solely by the terms, conditions, and policies of such third-party authentication services
- ANY USE OF THIRD-PARTY AUTHENTICATION SERVICES IS DONE AT CUSTOMER'S SOLE RISK. NETLOK IS NOT RESPONSIBLE FOR AND EXPRESSLY DISCLAIMS ANY REPRESENTATIONS, WARRANTIES, OR CONDITIONS OF ANY KIND, EXPRESS OR IMPLIED, WITH RESPECT TO ANY THIRD-PARTY AUTHENTICATION SERVICES OR THEIR SECURITY

# 12. Term & Termination

What This Means: This agreement starts when you begin using the service and continues until you or we end it according to these rules.

#### Term

This Agreement begins when you first use the Service and continues until terminated by either party.

# Termination by You

You may terminate this Agreement at any time by canceling your subscription and ceasing use of the Service.

# Termination by Us

We may terminate this Agreement:

- For material breach after 30 days' written notice and opportunity to cure
- For non-payment after 30 days past due
- If required by law or legal process
- If you violate acceptable use policies (immediate termination for serious violations)

#### **Effect of Termination**

Upon termination:

- Your access to the Service will cease
- You may download your User Content for 30 days
- We will delete your data according to our retention policies

• Provisions that should survive termination will remain in effect

#### **Data Deletion**

You and/or your business or government entity may request immediate deletion of your data upon termination. We will confirm deletion within 30 days.

# 13. Intellectual Property

What This Means: We own the service technology, you and/or your business or government entity own your content, and we respect each other's intellectual property rights.

## **Netlok's IP Rights**

Netlok owns all rights, title, and interest in the Service, including:

- Software, code, algorithms, and images
- Patent licenses, trademarks, logos, and branding
- Documentation and user interfaces
- All improvements and modifications

## **Your IP Rights**

You and/or your business or government entity retain ownership of your User Content. You are responsible for ensuring you have rights to any content you register.

#### **License to Your Content**

By registering User Content, you grant Netlok a limited, non-exclusive license to:

- Store and process your registered material to provide the Service
- Display your registered material as you direct through the Service
- Create backups for data protection purposes

This license terminates when you and/or your business or government entity delete your registered material or terminate your Account.

#### **Infringement Claims**

If you believe your intellectual property rights have been infringed, please contact us with detailed information about the alleged infringement.

# 14. Confidentiality

What This Means: We both agree to keep confidential information private and secure.

### **Mutual Confidentiality**

Both parties agree to maintain confidentiality of:

- Technical information and trade secrets
- Business information and strategies
- User data and usage patterns
- Any information marked as confidential

#### **Exceptions**

Confidential information may be disclosed:

- As required by law or court order
- With written consent from the disclosing party
- If information becomes publicly available through no fault of the receiving party
- When the material becomes available to the recipient on a non-confidential basis from a source other than the disclosing party
- Was known by recipient prior to its disclosure by the disclosing party.

#### **Duration**

Confidentiality obligations continue for 3 years after termination of this Agreement.

# 15. Indemnification

What This Means: We'll defend you against certain legal claims about our service, and you'll defend us against claims related to your use of the service.

#### **Netlok's Defense**

Netlok will defend you against claims that the Service infringes valid U.S. intellectual property rights, provided you:

- Notify us promptly of any such claims
- Cooperate fully in the defense
- Allow us to control the defense and settlement

#### **Your Defense**

You will defend Netlok against claims arising from:

- Your violation of these terms
- Your User Content
- Your use of the Service in violation of the law
- Your negligence or willful misconduct

#### Limitations

Neither party's indemnification obligations apply to claims arising from the other party's negligence or willful misconduct.

# 16. Limitation of Liability

**What This Means:** There are limits on what we can be held responsible for if something goes wrong.

## **Damages Limitation**

Neither party will be liable for:

- Indirect, special, incidental, or consequential damages
- Lost profits, data, or business opportunities
- Damages resulting from third-party services or integrations

# **Liability Cap**

Each party's total liability under this Agreement is limited to the amount you paid for the Service in the 12 months preceding the claim.

# **Exceptions**

These limitations do not apply to:

- Death or personal injury caused by negligence
- Fraud or willful misconduct
- Violations of intellectual property rights
- Breaches of confidentiality

### **Essential Purpose**

If any limitation is found unenforceable, the remaining limitations will still apply to the maximum extent permitted by law.

# 17. Dispute Resolution

**What This Means:** If we have a disagreement, we'll try to resolve it through discussion first, then binding arbitration if needed.

#### **Informal Resolution**

Before filing any formal dispute, you must contact us at <a href="mailto:photolokadmin@netlok.com">photolokadmin@netlok.com</a> to attempt informal resolution. We will respond within 30 days.

## **Binding Arbitration**

If informal resolution fails, disputes will be resolved through binding arbitration administered by the American Arbitration Association in California, under their Commercial Arbitration Rules.

# **Small Claims Exception**

You may pursue claims in small claims court if they qualify under applicable small claims rules.

#### **Class Action Waiver**

Both parties waive the right to participate in class actions, collective actions, or representative proceedings.

# **Equitable Relief**

Either party may seek equitable relief (such as injunctions) in court for intellectual property or confidentiality violations.

# **Governing Law**

This Agreement is governed by California law, without regard to conflict of laws principles.

# 18. Compliance & Export Controls

What This Means: You must follow all applicable laws when using our service, including restrictions on sharing technology internationally.

### Legal Compliance

You agree to comply with all applicable laws and regulations, including:

- Export control and sanctions laws
- Privacy and data protection laws
- Intellectual property laws
- Consumer protection laws

### **Export Controls**

The Service and related technology are subject to U.S. export control laws. You may not:

- Export or re-export the Service to prohibited countries
- Provide access to individuals on restricted party lists
- Use the Service for prohibited end-uses

## **Sanctions Compliance**

The Service cannot be used in countries subject to comprehensive U.S. sanctions or by individuals on sanctions lists.

# **Compliance Monitoring**

We may monitor compliance with these requirements and suspend access if violations are detected.

# 19. Changes to Terms

What This Means: We may update these terms occasionally and will give you advance notice of any changes.

## **Notice of Changes**

We will provide at least 30 days' notice of material changes to these terms by:

- Email notification to your registered address
- Prominent notice in the Service
- Update to our website

### **Acceptance of Changes**

Continued use of the Service after the effective date of changes constitutes acceptance of the modified terms.

## **Rejection of Changes**

If you do not agree to modified terms, you may terminate your Account before the effective date of changes.

# 20. General Provisions

## **Entire Agreement**

This Agreement, together with our Privacy Policy, constitutes the entire agreement between you and Netlok regarding the Service.

# **Severability**

If any provision is found invalid or unenforceable, the remaining provisions will continue in full force and effect.

# Assignment

You may not assign this Agreement without our written consent. We may assign this Agreement in connection with a merger, acquisition, or sale of assets.

# Force Majeure

Neither party will be liable for delays or failures due to circumstances beyond their reasonable control.

#### Waiver

Failure to enforce any provision does not constitute a waiver of that provision or any other provision.

#### **Survival**

Provisions that should reasonably survive termination will continue after this Agreement ends.

# 21. Contact Information

General Support: <a href="mailto:photoloksupport@netlok.com">photoloksupport@netlok.com</a>
Accessibility: <a href="mailto:photoloksupport@netlok.com">photoloksupport@netlok.com</a>
Privacy Inquiries: <a href="mailto:photolokadmin@netlok.com">photolokadmin@netlok.com</a>
Legal Notices: <a href="mailto:photolokadmin@netlok.com">photolokadmin@netlok.com</a>

Mailing Address: Netlok, LLC 1171 Crestline Drive Santa Barbara, CA 93105

**Phone:** +1 (805) 895-8947

Business Hours: Monday-Friday, 9:00 AM - 5:00 PM Pacific Time

**Important:** You must keep your contact information current in your Account settings. All notices will be sent to your registered email address unless otherwise specified.

This Terms of Service agreement is designed to be comprehensive, compliant with current U.S. regulations, and understandable to the average user. It reflects current best practices for transparency, consumer protection, and legal compliance as of August 2025.

**Document Version: 2.0** 

Effective Date: August 14, 2025